

# Pricing

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Over the years, we've debated and debated about whether to publish pricing for our pools or not for a number of reasons...the biggest was that we've always felt that each project was so unique from many different angles we felt there was no real accurate way to provide an idea of a ball park price to a homeowner. Over the last several years we've developed a formula that works well and that is where we are today. The prices below are general numbers for pools that we've found work in many environments and in many areas (geographically). Of course, there are variables uncontrolled by the pool pro such as weather and what one might find upon excavation, access and slope of terrain to name a few that might affect price but these numbers should get you going in the right direction.

## Vinyl Liner Pools

In its basic form, the in ground liner pool is the most affordable type of in ground pool. The most basic shape, the rectangle, is our base for determining the starting point for a liner pool. To determine the price of a rectangular liner pool, take the length of the pool you think you might like or might fit into your space, multiply that number by 900. This should provide a five digit number that represents the base price for this type pool. For example, let's say you're interested in a 20' x 40' foot pool, take the length 40, times 900, and you get 36,000. That is the base price for the pool completely installed. Pricing generally includes all items needed to the pool to be completely installed properly, all the items needed to get the pool operating properly (water circulating and filtering) and a concrete deck of 3 or 4' width. You should also get the basic tools to clean the pool. Irregular shapes start to substantially change the per foot price, typically a price increase of about 20% per foot price is a good rule of thumb when looking for an irregular shapes. This formula is for a basic pool. Access, slope, pool equipment location, options all affect the price. Please refer to options page for price on frequently added options.



## Fiberglass Pools

Fiberglass pools are the only pool that is built in a factory environment, that's one of the big benefits for this type pool. It has strict quality control measures that have to be met in order for the pool to qualify. This reason is one of the reasons fiberglass pools cost slightly more than a liner pool. You pay for the factory investment into the product. This in turn allows one to have an in ground pool that requires **lower operating costs** – both in chemical consumption and time – your time in maintaining the pool. To determine the price of any size in ground fiberglass pool, take the length of the pool times 1100. This will provide you with a five digit number that represents the base price for this type pool. For example, let's say you're interested in a 16' x 40' pool, take the length 40', times 1100, and you get 44,000. This is the base price for the pool completely installed. Pricing generally includes all items needed to the pool to be completely installed properly, all the items needed to get the pool operating properly (water circulating and filtering) and a concrete deck of 3 or 4' width. You should also get the basic tools to clean the pool. There is one thing different about the fiberglass pool than a liner pool, the shape almost does not affect the formula very small pools and 8' plus pools are slightly more and freight rates are not included generally in the pricing.



## Gunite/Concrete Pools

Gunite pools offer the most flexibility in design and build. In our opinion, this is the most significant feature to this type of build. All designs are typically developed with the input of you, your pool pro and your budget. The design and build is basically limited only by budget, builder capability and available space. If there is a need for an absolute one of a kind pool one, the gunite pool is for you. Zero entry pools are becoming very popular and the gunite pools allows this feature to be built relatively easily. They are usually higher operating cost than the other type of in ground pools with acid washes and re-plastering and refinishing, tile work and additional chemicals needed to maintain proper water balance but you can build some very incredible pools using this type method. For basic shapes, basic finishes, one can expect, to take the length of the pool times 1400 per foot. For example, let's say you're interested in a 20' x 40' pool, take the length 40', times 1400, and you get 56,000. This is the base price for the pool completely installed. Pricing generally includes all items needed to the pool to be completely installed properly, all the items needed to get the pool operating properly (water circulating and filtering) and a concrete deck of 3 or 4' width. You should also get the basic tools to clean the pool. This type of pool while offering the most flexibility in design costs the most in long term operating costs and takes the most amount of effort to maintain.

